



NSW State Committee Event | 8 September 2019

How to make use of herbs and herbal dispensary platform to increase your business

Presented by Max Ma

Chinese herbal medicine plays an important role in daily TCM clinical applications; especially it can create an added-on value and increase the clinical outcomes. However, due to some reasons and restrictions, establishing and keeping a full range of herbal stock will face a lot of challenges. These may include a considerable upfront money for stocks, cash flows, stock spaces, physical labour of handling, stock controls and goods expiring headaches. In addition, you need solid knowledges and ability to identify the quality of each herb (including granules) and liable for any dispensing consequences. All these will distract your focus on the diagnosis and treatment of patients and you seem have to be an office all-rounder rather a professional doctor.

The lecture will discuss this issue, update some regulatory matters, lean some important herbal remedies and demonstrate how to make things easier by utilizing online dispensary while your income will be increased or at least not compromised.

**This presentation is perfect for Chinese medicine herbalists and Chinese medicine dispensers.*

About the presenter

With over 35 years of experiences in the TCM industry and held with his Master Degree in Herbal Medicine and Doctoral Degree in Integrated Medicine, Dr. Max Ma is the founding director of Beijing Tong Ren Tang Australia, and the current president of Chinese Medicine Industry Council of Australia (CMIC). He is also the Australian committee member of ISO/TC 249 for the standardization of Chinese medicine and the Reference Group member of Chinese Medicine Board of Australia (CMBA).

Event Details

Date	8 September 2019
Time	2.00pm-6.15pm
Cost	AACMA Members: \$45 (walk-in: \$55) Students Members: FREE Non-members: \$55 (walk-in: \$65)

- *Please register with AACMA prior to the event. NO walk-ins will be accepted on the day if the number limit has already been reached.*
- *No fees for AACMA student members.*
- *Non AACMA student members pay the same price as non AACMA member registrants.*
- *Students need to show their current student card on attendance at the event.*
- *Photos may be taken during the seminar. These photos may be published in the AACMA newsletter.*
- *If you do not wish to be photographed, please inform the AACMA head office when you register for this seminar.*

Venue	Sydney Institute of Traditional Chinese Medicine, Level 5, 25 Dixon St, Haymarket NSW 2000, Australia
CPD	4 CPD points
Registration Via Office	Via office - RSVP by 12:00 PM EST, Thursday 5 September 2019. Contact AACMA national office on 07 3457 1800 or email aacma@acupuncture.org.au

Please bring your AACMA Tax Invoice as proof of your seminar registration and payment

Registrations and payments are to be done either via BPAY or over the phone via credit card. Please contact AACMA national office on 07 3457 1800.

**This is an AACMA-organised seminar.
All enquiries should be directed to AACMA.**

Who can attend AACMA State Committee events?

Attendance at AACMA State Committee events is open to AACMA members and non-members who are either CMBA-registered Chinese medicine practitioners or students enrolled in an AACMA/CMBA-approved acupuncture or Chinese medicine program.

Preference will be given to AACMA members where numbers are limited.

Cancellation policy for paid events

Cancellations received one week or more before the event date will incur a \$20 administration fee. There are no refunds for cancellations received less than one week before the event or for failure to attend the event; however, a credit, minus the \$20 administration fee, can be retained for future events.

Any changes to event date, time, location, content or speaker(s) will be advised by the AACMA office before close of business on the Friday prior to the event.

Cancellation of registration due to event change(s) received before the Friday prior to the event can be arranged as a refund or credit for future events. Cancellation due to event change(s) received after the event date will be arranged as credits only if the registrant did not attend the event.

Please note that the AACMA office is not able to notify registrants of any event changes that may happen after the close of business of the Friday prior to the event.

If you are travelling interstate for the event, please plan your itinerary after confirming with us.