



## VIC State Committee Event | 17 March 2019

### Ethics and the Promotion and Practice of Acupuncture

*Presented by Sarah Fogarty*

Ethics are not black and white and as the practice of acupuncture evolves, especially with strong industry standards, more research into acupuncture and the diversification of acupuncture being used to treat western medical conditions - so does the need for reviewing the ethical implications of the promotion and practice of acupuncture. This workshop focuses on the ethics around advertising and promotional material including social media and the practice of acupuncture, highlighting industry standards including AHPRA guidelines, problems and best practice.

Upon completion, participants will:

- Have a better understanding about the ethical issues in the promotion of acupuncture and
- Have a better understanding about the ethical issues in the practice of acupuncture.

The workshop is a mixture of content with both spoken content (lecturing) and participant involvement (audience participation). Ethical scenarios will be presented for participants to discuss and brainstorm ideas.

### About the presenter/s

#### Sarah Fogarty

Dr Sarah Fogarty (PhD) graduated in 1999 and went on to do her Masters of Acupuncture (2004) and then her PhD (2011) on Eating disorders and acupuncture. Sarah works clinically with a strong interest in eating disorders, mental health, women's health and ethics.

Sarah has over 20 publications. She has also been the recipient of a number of research grants. Sarah has also taught several other workshops and presented at national and international conferences.

### Event Details

<b>Date</b>	17 March 2019
<b>Time</b>	13.30-17.45
<b>Cost</b>	Members: \$40 (\$50 for walk-in)   Students Members: FREE   Non-members: \$60 (\$70 for walk-in)

- ***Please register with AACMA prior to the event. ONLY 70 seats available and NO walk-ins will be accepted on the day if the number limit has already been reached.***
- ***No fees for AACMA student members whether pre-registered or walk-in if venue limit has not been reached.***
- ***Non AACMA student members pay the same price as non AACMA member registrants.***
- ***Students need to show their current student card on attendance at the event.***

- *Photos may be taken during the seminar. These photos may be published in the AACMA newsletter.*
- *If you do not wish to be photographed, please inform the AACMA head office when you register for this seminar.*

**Venue** Phyllis Hore Meeting Room, Kew Library, Civic Dve (Off Cotham Road) KEW Victoria 3101

**CPD** **4 CPD points (professional issues)**

**Registration Via Office** Via office - RSVP by 12:00 PM EST, Thursday 14 March 2019.  
Contact AACMA national office on 07 3457 1800 or email [aacma@acupuncture.org.au](mailto:aacma@acupuncture.org.au)

**Please bring your AACMA Tax Invoice as proof of your seminar registration and payment**

*Registrations and payments are to be done either via BPAY or over the phone via credit card.  
Please contact AACMA national office on 07 3457 1800.*

**This is an AACMA-organised seminar.  
All enquiries should be directed to AACMA.**

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### **Who can attend AACMA State Committee events?**

Attendance at AACMA State Committee events is open to AACMA members and non-members who are either CMBA-registered Chinese medicine practitioners or students enrolled in an AACMA/CMBA-approved acupuncture or Chinese medicine program.

Preference will be given to AACMA members where numbers are limited.

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### **Cancellation policy for paid events**

Cancellations received one week or more before the event date will incur a \$20 administration fee. There are no refunds for cancellations received less than one week before the event or for failure to attend the event; however, a credit, minus the \$20 administration fee, can be retained for future events.

Any changes to event date, time, location, content or speaker(s) will be advised by the AACMA office before close of business on the Friday prior to the event.

Cancellation of registration due to event change(s) received before the Friday prior to the event can be arranged as a refund or credit for future events. Cancellation due to event change(s) received after the event date will be arranged as credits only if the registrant did not attend the event.

Please note that the AACMA office is not able to notify registrants of any event changes that may happen after the close of business of the Friday prior to the event.

If you are travelling interstate for the event, please plan your itinerary after confirming with us.