



WA State Committee Event | 18 August 2019

Marketing with Mailchimp Automations for the TCM Practice

Presented by Marie Hopkinson

Marie shares her knowledge and experience using the services of Mailchimp to help you and your practice. Sharing tried and tested options, you will learn your way round the framework and ways to confidently implement strategies that allow you to work smarter not harder for your communications with your patients.

Learning outcomes upon completion:

- How to set up a Mailchimp account from Scratch
- Understanding how to use Automations
- How to repurpose your content and save time with multiple marketing strategies.

**Please also bring your iPad, laptop etc so that you may work interactively during the seminar.*

About the presenter

Please click [here](#) to watch the introductory short video made by Marie so that you can get a better sense of the seminar.

Event Details

Date	18 August 2019
Time	12.00pm-4.30pm
Cost	AACMA Members: \$45 (walk-in: \$55) Students Members: FREE Non-members: \$55 (walk-in: \$65)

- *Please register with AACMA prior to the event. Only 60 seats available at this event. NO walk-ins will be accepted on the day if the number limit has already been reached.*
- *No fees for AACMA student members.*
- *Non AACMA student members pay the same price as non AACMA member registrants.*
- *Students need to show their current student card on attendance at the event.*
- *Photos may be taken during the seminar. These photos may be published in the AACMA newsletter.*
- *If you do not wish to be photographed, please inform the AACMA head office when you register for this seminar.*

Venue	Tuart Room, Mount Claremont Community Centre, 105 Montgomery Ave, Mount Claremont WA 6008
CPD	4 CPD points (professional issues)
Registration Via Office	Via office - RSVP by 12:00 PM EST, Thursday 15 August 2019. Contact AACMA national office on 07 3457 1800 or email aacma@acupuncture.org.au

Please bring your AACMA Tax Invoice as proof of your seminar registration and payment

***Registrations and payments are to be done either via BPAY or over the phone via credit card.
Please contact AACMA national office on 07 3457 1800.***

**This is an AACMA-organised seminar.
All enquiries should be directed to AACMA.**

Who can attend AACMA State Committee events?

Attendance at AACMA State Committee events is open to AACMA members and non-members who are either CMBA-registered Chinese medicine practitioners or students enrolled in an AACMA/CMBA-approved acupuncture or Chinese medicine program.

Preference will be given to AACMA members where numbers are limited.

Cancellation policy for paid events

Cancellations received one week or more before the event date will incur a \$20 administration fee. There are no refunds for cancellations received less than one week before the event or for failure to attend the event; however, a credit, minus the \$20 administration fee, can be retained for future events.

Any changes to event date, time, location, content or speaker(s) will be advised by the AACMA office before close of business on the Friday prior to the event.

Cancellation of registration due to event change(s) received before the Friday prior to the event can be arranged as a refund or credit for future events. Cancellation due to event change(s) received after the event date will be arranged as credits only if the registrant did not attend the event.

Please note that the AACMA office is not able to notify registrants of any event changes that may happen after the close of business of the Friday prior to the event.

If you are travelling interstate for the event, please plan your itinerary after confirming with us.